

Victorian WaterAid Fundraising Committee 2019 presents

*Oh!  
What a  
night!*



In support of  
**WaterAid**



*Oh, what a night.  
Late December back in '63.  
What a very special time for me,  
Cause I remember what a night.*

WaterAid Australia started because no other charity like us existed. It will end when no other charity like us is needed.

In Australia we were created in 2005 by some very passionate innovative water industry folk keen to transform the lives of people in our region – South East Asia and the Pacific.

Always a great night, the Victorian WaterAid Ball had an impressive line-up from the beginning. The Galas have raised millions of dollars and connected well over 7,000 guests.

Book your memorable night for 2019 today.

## **24 May 2019– Melbourne Town Hall – Victorian WaterAid Gala**

### **Memorable Nights**

Inaugural WaterAid gala on Friday 9 September 2005 fun facts:

- Included comedian Paul Jennings, the Australian Girls Choir and entertainer Matt Hetherington.
- Presentations by **Chris Wootton**, CEO WaterAid Australia, **Tony Kelly** Chairman, and the **Hon. John Thwaites** MP, Minister for Environment and Minister for Water
- Major sponsors included **Interflow** and **DKM Utility Services**
- Supporting sponsors included **GHD**
- Tony Kelly Chairman's welcome

"On behalf of **Yarra Valley Water**, **South East Water** and **Melbourne Water**, it's my pleasure to welcome you to the inaugural WaterAid Australia Ball. Our intention tonight is to provide you with an entertaining, enjoyable night while at the same time calling upon your generosity to support WaterAid's vision of a world where everyone has access to safe water and effective sanitation. ....sit back, relax, and enjoy a truly memorable evening."

**Oh What a Night! - Friday 24 May 2019** at the iconic Melbourne Town Hall will allow us to celebrate the amazing rise of Frankie Valli and The Four Seasons, a rags to riches classic alongside our own WaterAid Australia journey.

WaterAid Gala Balls are always a great night for many reasons.

- Each year they capture the social consciousness and green tinge of those people working in the Australian water industry.
- Collaboration and new connections are made at each event
- Celebration of your own personal and professional achievements while giving back
- An opportunity for Victorian Fundraising Committee and Ambassador volunteers to work closely to make each Gala continue to surprise, entertain, connect and most importantly raise vital funds to achieve our collective vision of everyone everywhere having access to clean water, decent toilets and good hygiene. (SDG 6)

Themes come and go, but our joint vision ensures our Galas just keep getting more successful and memorable. Thank you to everyone in this room for your ongoing support, collaboration and passion.

**Lock in your next big night: 24 May 2019. Make a commitment today so you don't miss out.**

# Stand Out From The Crowd! Sponsorship Packages

## BALL SPONSORSHIPS

All major and gold sponsors receive one free table. Additional tables at \$5,000.

### Major sponsors - \$25,000 (plus GST)

Five sold already! Thank you to



- Four VIP pre-ball cocktail party tickets in private dining room
- One free table of 10 to the ball
- Full page in printed program
- Acknowledged by MC
- Logo on tickets and multimedia
- Logo & information on website
- Logo in e-newsletters

### Gold sponsors - \$10,000 (plus GST)

One sold already! Thank you to 

- Two VIP tickets to pre-ball cocktail party tickets in private dining room
- One free table of 10 to the ball
- Logo in program, on tickets, on website
- Logo in e-newsletters

Discounts are available for multi-year and / or multi state sponsor arrangements

Please contact Leigh Mawby at WaterAid Australia for more details [leigh.mawby@wateraid.org.au](mailto:leigh.mawby@wateraid.org.au) Mobile 0403 077 733

### VIP upgrade - \$2,500 (plus GST)

This sponsorship gets your company front and centre early in the night. Have your name on the apron of the VIP drinks butler on stage then seen throughout the evening serving the lucky table winners. It's a lucky draw that is highly sought after by those in attendance.

**All sponsorships** are GST exclusive. Payment by credit card, cheque or electronic funds transfer after contract completed.

## OTHER SPONSORSHIP OPPORTUNITIES:

Donate a prize for us to auction or wine for the wine wall and your company will be acknowledged in the program.

### The Sherry Bar - \$7,000 (plus GST)

When you think of Frankie Valli and The Four Seasons, everyone immediately thinks of the 'rock 'n roll songs of the 60's and the band's famous song 'Sherry Baby'. According to Bob Gaudio, the song took about 15 minutes to write and was originally titled 'Jackie Baby' in honour of then-First Lady Jacqueline Kennedy. It was the band's first nationally released single and their first number one hit, reaching the top of the U.S. Billboard Hot 100 on September 15, 1962. Guests will be flocking to the Sherry Bar to try the Sherry inspired cocktail specially created for the night. Your uniquely branded "Sherry Bar" gift an additional surprise for the ladies who visit your bar. Why not get naming rights of the Victorian WaterAid Ball's 'Sherry Bar' and get your brand in front of the industry? This sponsorship will give you full naming rights of The Sherry Bar, your logo on the signage and acknowledgement in the program.

### Electronic Bidding Sponsor - \$6,000 (plus GST)

This sponsorship puts your logo onto all multi-media associated with the silent auctions, which goes directly to everyone's smartphones on the night.

### Program Sponsor - \$5,000 (plus GST)

Your company will receive half a page to promote your business in the actual program. The only other way to be recognised in the program is through a full page as part of the major sponsors package.

### Wine Wall Sponsor - \$4,000 (plus GST)

The wine wall is one of the most popular fundraising areas of the night, so why not sponsor it and have the naming rights on each carefully packaged bottle of wine. This lucky dip for adults is a perfect branding opportunity.

### Photobooth Sponsor

Sold already! Thank you to



The photobooth is a popular activity throughout the evening. This sponsorship has been snapped up by Western Water.

## Payment for table bookings

Credit card payments online at: [www.wateraidball.com.au](http://www.wateraidball.com.au)  
for tables only at a cost of \$5,000 per table of 10.

For more Ball information contact:  
[louise@elleevents.com.au](mailto:louise@elleevents.com.au) M 0425 328 069

# A special Thank you!

to all our 2018 Victorian WaterAid Ball Sponsors.

## Presenting Partners



City West Water™



Enhancing Life and Liveability



## Major Sponsors



COMPLEX INFRASTRUCTURE



CONSTRUCTIONS PTY LTD



Utility Services



## Gold Sponsors



## Other Sponsors



MELBOURNE ON COLLINS